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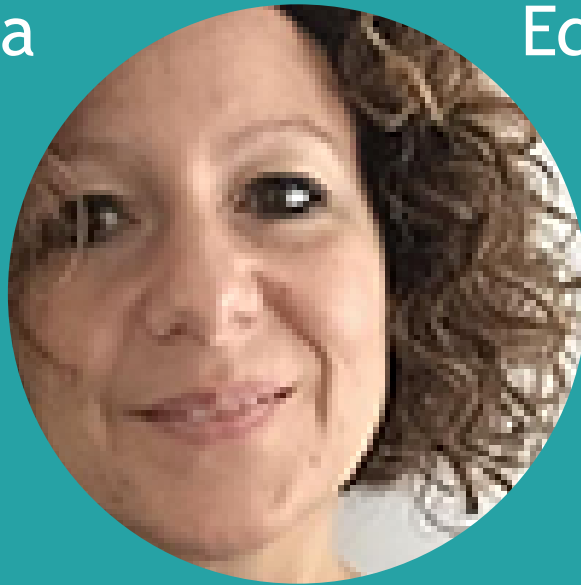
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Meet partner C4B partner

Funded by the European Union

Can you shortly introduce yourself and your role in C4B?

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Innovation Engineering (INNEN) is a private company focusing on the design and development of advanced IT solution to search, access and manage relevant knowledge within enterprises, on the web, and in structured databases, with specific focus on technology innovation.

INNEN is continuously investing in R&I, performed with industry and academia leaders, to launch innovative IT services in the market and solutions based on state-of-the-art technologies.

INNEN will use Wheesbee propietary business intelligence platform to carry out stakeholder analysis and innovation ecosystem mapping (WP3). INNEN will develop all the digital tool and web apps needed in C4B (i.e., website, C4B Stakeholder Panel, C4B Business Model Tool and the platform for OC projects submission) (WP3, 6, 8, 9 and 10).

How do you see the added value of C4B for INNEN ??

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The added value of C4B for INNEN lies in several key areas:

1. **Enhanced Innovation and Research Capabilities:** By participating in C4B, INNEN can leverage its proprietary business intelligence platform, Wheesbee, to conduct in-depth stakeholder analysis and innovation ecosystem mapping. This involvement not only strengthens INNEN's research capabilities but also helps refine and enhance the functionalities of Wheesbee through practical application.

2. **Development of Cutting-edge Digital Tools:** INNEN's role in creating digital tools and web applications for C4B, such as the website, C4B Stakeholder Panel, C4B Business Model Tool, and the OC project submission platform, positions the company at the forefront of technological innovation. This development work will showcase INNEN's expertise and potentially open up new markets and business opportunities.

3. **Collaboration with Industry and Academic Leaders:** C4B's collaborative framework allows INNEN to work closely with leading industry and academic partners. This cooperation can lead to the exchange of knowledge, best practices, and cutting-edge research, further driving INNEN's innovation agenda and potentially leading to new partnerships and business ventures.

4. **Increased Market Visibility and Credibility:** Being an integral part of a significant initiative like C4B enhances INNEN's visibility and credibility in the market. Successfully delivering advanced IT solutions within this project can serve as a powerful case study and marketing tool, demonstrating INNEN's capabilities to potential clients and partners.

5. **Contribution to Technological Advancements**: Through C4B, INNEN contributes to the broader goal of advancing technological solutions for knowledge research, access, and management. This aligns with INNEN's mission of driving technological innovation and positions the company as a key player in shaping the future of IT solutions.

What are the main challenges and what do you hope to achieve by the end of the project?

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The main challenges for **INNEN** in the **C4B project** include technical complexity, integration of systems and the stakeholder engagement.

By project completion, **INNEN** aims to successfully implement digital tools, add value to the project through expertise, foster collaboration, gain market recognition, and establish long-term partnerships.

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Può presentarsi brevemente e presentare il suo ruolo in C4B?

Innovation Engineering (INNEN) è un'azienda privata che si occupa della progettazione e dello sviluppo di soluzioni informatiche avanzate per la ricerca, l'accesso e la gestione delle conoscenze rilevanti all'interno delle aziende, sul web e nei database strutturati, con particolare attenzione all'innovazione tecnologica.

INNEN investe continuamente in R&I, in collaborazione con i leader dell'industria e del mondo accademico, per lanciare sul mercato servizi informatici innovativi e soluzioni basate su tecnologie all'avanguardia.

INNEN utilizzerà la piattaforma di business intelligence proprietaria di Wheesbee per effettuare l'analisi degli stakeholder e la mappatura dell'ecosistema dell'innovazione (WP3). INNEN svilupperà tutti gli strumenti digitali e le applicazioni web necessarie per C4B (ad esempio, il sito web, il C4B Stakeholder Panel, il C4B Business Model Tool e la piattaforma per la presentazione dei progetti OC) (WP3, 6, 8, 9 e 10).

Come vede il valore aggiunto di C4B per INNEN??

Il valore aggiunto di C4B per INNEN si manifesta in cinque aree chiave:

1. **Innovazione e Ricerca:** Rafforza le capacità di ricerca di INNEN e migliora Wheesbee attraverso l'uso pratico.
2. **Strumenti Digitali Avanzati:** Sviluppo di strumenti digitali e applicazioni web per C4B, mostrando la competenza tecnologica di INNEN e aprendo nuove opportunità di mercato.
3. **Collaborazione:** Lavoro con leader del settore e accademici, favorendo lo scambio di conoscenze e migliori pratiche.
4. **Visibilità e Credibilità:** Aumenta la visibilità e credibilità di INNEN attraverso il successo nel progetto C4B.
5. **Avanzamenti Tecnologici:** Contribuisce al progresso delle soluzioni tecnologiche, allineandosi con la missione di INNEN di guidare l'innovazione tecnologica.

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Quali sono le sfide principali e cosa sperate di ottenere alla fine del progetto?

Le principali sfide per **INNEN** nel progetto **C4B** includono la complessità tecnica, l'integrazione dei sistemi e il coinvolgimento degli stakeholder. Al termine del progetto, **INNEN** mira a implementare con successo strumenti digitali, aggiungere valore al progetto attraverso l'esperienza, favorire la collaborazione, ottenere riconoscimento di mercato e stabilire partnership a lungo termine.

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